

2012 IEDRC INDIA CONFERENCES SCHEDULE

**2012 2nd International Conference on Economics and Finance Research
(ICEFR 2012)**

**2012 2nd International Conference on Social Science and Humanity
(ICSSH 2012)**

**2012 International Conference on Language, Medias and Culture
(ICLMC 2012)**

**2012 1st Journal Conference on Innovation, Management and Technology
(JCIMT 2012)**

Chennai, India

March 10-11, 2012

Co-Sponsored by



<http://iedrc.org/>

Registration Only: March 10, 2012 (Saturday)

JP HOTEL (Chennai, India)

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One best Paper will be selected from each oral session. The Certificates for Best Papers will be awarded in the Welcome Banquet on March 11, 2012.

Conference: Morning, March 11, 2012 (Sunday)

Venue: Bird of paradise

08:30-08:40	Opening Remarks Prof. A M Rawani (Conference Chair) National Institute of Technology, Raipur (India)
08:40-09:20	Keynote Speaker Speech 1 Dr. N.R.V. PRABHU Gujarat Technological University, Ahmedabad
09:20-10:00	Keynote Speaker Speech 2 Prof. Kamal Halili Hassan Universiti Kebangsaan Malaysia

10:00- 10:30	Coffee Break & Photo Session
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Morning, March 11, 2012 (Sunday)

SESSION – 1

Venue: Bird of paradise

Session Chair: **Prof. César Correa Arias**

Time: 10:30—12:30

S00002	The Process of Policy Implementation: the Policy of HIV/AIDS Prevention In Youth Group in Thailand Orathai Srithongtham, Bancha Promdit and Taweewun Chaleekrua
S00010	Factors Affecting Consumer Preference of International Brands over Local Brands Dr. Zeenat Ismail, Sarah Masood and Zainab Mehmood Tawab
S00013	Effectiveness of Psycho-physiological Therapy on Changing Process of Blood Sugar Roohallah Bay, Sujata Vaidya and Fatemeh Bay
S00032	The sustainability and the role of the mass media: social representation, values and behaviours of the consumers in Italy Vincenzo Russo, Laura Milani, Alberto Crescentini, Anna Re, Cinzia Sciangula

S00046	Artistic and Cultural exchange between India and Iran in 16 th &17 th century Fateme Taghavi
S10001	The Most Appropriate Degree of punishment: Underline Policies in Imposing Punishment in Criminal Cases with Special Reference to Sri Lanka Muthukuda Arachchige Dona Shiroma Jeeva Shirajanie (Jeeva Niriella)
S10003	THE DUTY TO PROSECUTE CRIMES AGAINST HUMANITY UNDER UNIVERSAL JURISDICTION, CUSTOMARY INTERNATIONAL LAW, AND CONVENTIONAL INTERNATIONAL LAW Roza Memari
S10009	Opportunities and Challenges of Renminbi Internationalization Song Zhengyi, Song Haixiao
S10023	Investor's reaction to the disclosure types of corporate social responsibilities Rezvan Hejazi, Samane Hesari
S10032	WOMEN AND SPORTS - GENDER POLITICS IN CONTEMPORARY KERALA Ashitha . M
S10039	The implication of the technological changes on the organizational culture of the environmental administration for funds in Romania Mihai Aniței, Mihaela Chraif and Maria Moglan
S10040	The influence of experience in playing violent video games on the physiological reactivity recorded by the polygraph on Romanian youngsters Mihaela Chraif and Mihai Anitei

JCIMT Journal SESSION

Venue: JPI

Session Chair: **Prof. A M Rawani (Conference Chair)**

Time: 10:30 – 11:10

CM018	Responsiveness of Inventory Order Cycle Policies (IOCP) with Unpredicted Events Occurrence through System Dynamics Modeling: A Case Study in Consay Company Abbas Mogbel Baerz, Alla Talal Yassin , Adel Azar, and Seyyed Esfehany
CM020	Trends Impacting Global Services Offshoring: Will India Remain the World Leader? Suresh Gopalan and Zagros Madjd-Sadjadi
CM021	Can Organizational Culture be a Predictor of Organizational Citizenship Behaviors? Jagannath Mohanty and Bhabani P Rath
CM023	On Road Navigation System using Spatial and Motion Image Processing for Automatic Navigation System Niladri Sekhar Dey, Ramakanta Mohanty, and K.L.Chugh

SESSION – 2

Venue: JPI

Session Chair: **Emelia Noronha (L10015)**

Time: 11:10 – 12:30

L00002	Wh-movement in Multiple Wh-questions in Persian Atefesadat Mirsaedi and Sondos Mansouri
L00006	The teacher as reflective practioner Peter Broeder and Mia Stokmans
L00008	Developing Cultural Awareness in Language Instructional Materials

	Andisheh Saniei
L00011	The Analysis of Husband/Wife Interpersonal Exchanges in Kalhori Kurdish Abdulali Ahmadi
L00012	Language, Identity and Culture: The Issue of Multi-Culturalism, E-Diaspora & Global Culture Networks with special Reference to Call Centres in India Sabyasachi Dasgupta
L00015	The Quran and the Development of Arabic Linguistics Marzieh Gholitabar and Atieh Damavandi Kamali
L00016	Automated Versus Human Essay Scoring: A Comparative Study Somaye Toranj and Dariush Nejad Ansari
L00022	Women Ignorance and Feminism in Short Stories of Hemingway Arezoo Assemi, Maryam Ebadi Asayesh, Elnaz Janfaza and Siamak Saadat Dehghan

12: 30 - 13: 30	Buffet Lunch
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Afternoon March 11, 2012 (Sunday)

SESSION – 3

Venue: Bird of paradise

Session Chair: **Raghavan (Raj) J. Iyengar**

Time: 13:30 – 15:30

Q00010	Hedging Equities against Inflation using Commodity Futures Anurag Joshi
Q00020	Significance of Nifty Index: Mergers in India Partha Sen
Q00021	An Examination of Herd Behavior: An Empirical Study on Indian Equity Market Jaya M. Prosad, Sujata Kapoor and Jhumur Sengupta
Q00028	Earnings Management and Capital Structure Kelly E Carter and Sheela Thiruvadi
Q00029	Impact of Gender in Audit Committees Sheela Thiruvadi and Kelly E Carter
Q00030	In Search of Performance Gap of education service providers: An Empirical analysis based on engineering education sector of West Bengal Kaushik Mandal and Chandan Kumar Banerjee
Q00031	In Search of Factors Affecting Variation of Power Perception in Distribution Channel: An Exploratory Study Kaushik Mandal and Koushick Roy
Q00032	A new Approach to SPACE Matrix Alireza Bafandeh Zende, Samad Aali, Davoud Norouzi and Hossein Atashpeykar
Q10012	E-commerce and Consumer Protection in Malaysia: Advertisement and False Description Kamal Halili Hassan
Q10013	Development of the Corporate Bond market in India: an Empirical and Policy Analysis Sunder Raghavan and Daniel Sarwono
Q10029	Trade expansion of India and China Ratna Vadra

Q10031	Greece Crisis and EURO currency - An Analysis Madhusudhanan S
Q10040	Role of Homegardens In Achieving Food Security In Batticaloa District, Sri Lanka S. Krishnal, J. Weerahewa and L. H. P. Gunaratne
Q10043	Funding University Education in Nigeria and its Implications for Goal Attainment Bulama Kagu, Ayuba A. Aminu and Yahaya Y. Malgwi

SESSION – 4

Venue: JPI

Session Chair: **Peter Broeder (L00006)**

Time: 13:30 – 15:30

L00052	Culture within Language Arezoo Assemi, Saman Saleh zadeh, Maryam Ebadi Asayeshh, Elnaz Janfaza, Gelavizh Abbasi
L00062	Language, Translation and Culture Gelavizh Abbasi, Saman Saleh zadeh, Elnaz Janfaza, Arezoo Assemi, Siamak Saadat Dehghan
L00023	Internet on Quality Research Research Scholars Put Under Closed Surveillance N. Rohinkanta Singh and Lourdu Vesna. J
L00024	Alarm!!! English Learning Institutes or English Salesroom Elenaz Janfaza and Sulmaz Janfaza
L00028	A Performance-Based Assessment of Students' Critical Thinking Skills: The Case of Iranian MA and BA TEFL Students Mohammad Aliakbari, Akram Sadeghdaghghi
L00029	Language and gender: Investigation of Iranian Male/Female Conceptualization of Social Concepts Mohammad Aliakbari, Akram Sadeghdaghghi
L00039	My attitude, My Identity: Identity change in an L2 setting Reza Ghafar Samar, Shabnam Mokhtarnia
L10007	A Comparison of Different Reading Strategies While Reading Modern vs Shakespearian Narrative Poems Shirin Shafiei Ebrahimi
L10015	The Poetics of 'Videopoetry' and Video blogs Emelia Noronha
L10016	Error Analysis of L2 Learners' Writings, A Case Study Azizi Yahaya, Noordin Yahaya, Halimah Ma'alip, Shahrin Hashim and Laden
L10027	A Linguistic Perspective of a Text P.Aruna Devi

15: 30 - 16: 00**Coffee Break****SESSION – 5**

Venue: Bird of paradise

Session Chair: **Vincenzo Russo (S00032)**

Time: 16:00 – 18:00

S10049	The Young Palestinian Women And The Role of them in Al Aqsa Intifada Zahra Habibi
S10050	A Thematic study on the cause and effects of Television Violence on Children Sujala S.Nair and P.E Thomas
S10052	Gender Inequality Among Muslims of Bangalore as Brought Out by Case Studies F. Sadr Nabavi
S10053	Human rights and terrorism in Middle East Zahra Abotorabi Ardestani
S10054	<i>Assassin's Creed</i> , Origins and Downfall of Islamic Terrorism Reza Sattarzadeh Nowbari
S10056	Humanity in Crisis: The Consequences of Our Negligence Shirzad Peik Herfeh
S10066	The Changing Contours of Women and Dance in India (A Historical Twilight on Tradition and Transition) Prabhu Kumari Vanama
S10067	Local self-governing institutions of the tribal in North-East India: a study of the Village Authority/Council Vanthangpui Khobung
S10069	Needham's Theory in Computer-Based Learning Adenan Ayob
S10070	Indigenous psychology research on the meaning of work and getting the desired job for young people in Indonesia Fadillah and Medianta Tarigan
S10073	Researching Young Masculinities: Theorising processes of identification in the research setting Kaymarlin Govender
S10087	Social Isolation & Depression among Adolescent: A Comparative Perspective Priyanka Tiwari and Sonakshi Ruhela
S10088	Behavioural determinants of Domestic Solid Waste Minimization-A Malaysian Perspective Sreenivasan Jayashree, Govindan Marthandan, Chinnasamy Malarvizhi

SESSION – 6

Venue: JPI

Session Chair: **P. Aruna Devi Ponnammal (L10027)**

Time: 16:00 – 18:00

L10031	Are Still There Technophobic Professors and Student Computer Geeks in Romania? Narcisa Ţirban, Laura Rebeca Precup Stiegelbauer and Speranța Sofia Milancovici
L10060	Are there Connections between English and Romanian Terminology in Medicine? Laura Rebeca Precup Stiegelbauer, Narcisa Ţirban, Cristian Bențe
L10032	Ventriloquing the Vernacular: the contexts of Indian English Writing Swetha Antony
L10033	Nonconformist Journalism: The Vrye Weekblad (Free Weekly Newspaper) as a form of Afrikaans resistance press in 1980s South Africa Annemieke Nel

L10042	Use of Technology in English Language Teaching and Learning: An Analysis Shyamlee D Solanki ,M.A., M Phil
L10047	The Father-Son Dialogue Patterns in Barn Burning Bo Liu
L10049	Grammar, Syntax, Semantics and Discourse S.Varalakshmi
L10050	Exploring Social Responsibility and Ways of Attracting Greater Readership:An Eclectic Approach to Pankaj Mishra's Selected Works Mohsen Masoomi
L10052	Tourism and Entertainment in Puducherry: A Staged Discourse Prabhu Kumari Vanama, J. Eugene
L10053	The Role of Intra-word Constituents in Word Naming in Adult Speakers of English as Second Language Varun Uthappa A. G., Priyanka Shailat, Shyamala K. C.
L10054	Business Communication Courses in the MBA Curriculum: A Reality Check. Roseliz Francis
L10060	Are there Connections between English and Romanian Terminology in Medicine? Laura Rebeca Precup Stiegelbauer, Narcisa Țirban, Cristian Bețe

19:00 , 11 March	Dinner Banquet
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Venue: JP HOTEL

Chennai, Tamilnadu, INDIA



JP HOTEL was established on the 25th of August, 2010. It is conveniently located close to the airport & railway stations at just 8 kilometers of distance. It is equipped with comprehensive business facilities to cater to the needs of discerning business clientele. Mr.J.Ashok is the Managing Director of JP hotel. We are Synonymous with traditional hospitality & a modern day facility to meet the key needs of today's traveler. The hotel is also well equipped to host meetings & conferences. We place all our resources at your disposal. The hotel prides itself on the friendly and courteous way it looks after its Guests. Refined design details and impeccable service, it offers the best of modern technology. We are supportive & helpful just when you need it assuring to meet your satisfaction. Our motive is to provide beyond the guests needs & all sorts of comfort, to feel at home when they walk in to our hotel. We are keen to conquer your heart & evolve into harmonious association leading to mutual success.



Jp Hotels is Located just opposite to Asia's Largest "Chennai Mofussil Bus Terminus – Koyambedu" and also centrally located between Airport and Chennai Railway station within 8kms. Hotel has easy access to the SIPCOT industry located in Ambattur , Sriperumbathur , Oragadam and also to the Leading Information tech parks in Chennai. JP Hotels location allows you to enjoy the unlimited Shopping experiences, Malls, Theatres and Worlds 2nd Longest "Marina Beach" within simple drive.

JP Hotel Chennai,
A Unit of Hotel Jaya Pushpam Pvt. Ltd.,
1131 Inner Ring Road
Koyambedu, Chennai-10.7

Accommodations

The accommodation for authors will not be provided by the conference organizer. The authors are requested to make their own arrangement for accommodation. For details about the hotels in Chennai and to book the hotels contact:

Beacon Voyage, Flat No.13, IV Floor, Ashok Arpuda

Old No88, New No186 Habibullah Road

T.Nagar, Chennai 600 017

Phone: +091 44-28143181, 28144580, 42024625

Mobile: +91 94440 34015

May 5-6, 2012		
2012 International Conference on Management and Education Innovation(ICMEI 2012)	Kuala Lumpur, Malaysia	Feb. 29, 2012
2012 2nd International Conference on Management and Service Science (ICMSS 2012)	Kuala Lumpur, Malaysia	Mar. 5, 2012
2012 International Conference on Economics, Business Innovation (ICEBI 2012)	Kuala Lumpur, Malaysia	Mar. 5, 2012
June 2-3, 2012		
2012 International Conference on Psychological Sciences and Behaviors (ICPSB 2012)	Hong Kong	Mar. 1, 2012
2012 International Conference on Innovation, Trade and Economics (ICITE 2012)	Hong Kong	Mar. 10, 2012
2012 2nd International Conference on Sociality and Economics Development (ICSED 2012)	Hong Kong	Mar. 10, 2012
June 29-30, 2012		
2012 3rd International Conference on Education and Management Technology (ICEMT 2012)	Jeju Island	Feb. 20 2012
2012 4th International Conference on Information and Financial Engineering (ICIFE 2012)	Jeju Island	Feb. 20 2012
2012 International Conference on Knowledge, Culture and Society (ICKCS 2012)	Jeju Island	Feb. 25 2012
July 23-24, 2012		
2012 2nd International Conference on Financial Management and Economics (ICFME 2012)	Singapore	Mar. 10, 2012
2012 International Conference on Society, Humanity and History (ICSHH 2012)	Singapore	Mar. 10, 2012
2012 2nd International Conference on Strategy Management and Research (ICSMR 2012)	Singapore	Mar. 15, 2012
August 4-5, 2012		
2012 3rd International Conference on Construction and Project Management (ICCPM 2012)	Dubai, UAE	April 10, 2012
2012 3rd International Conference on Innovation, Management and Service (ICIMS 2012)	Dubai, UAE	April 15, 2012
2012 International Conference on Management Technology and Science(ICMTS 2012)	Dubai, UAE	April 10, 2012
September 28-29, 2012		
2012 3rd International Conference on Humanities, Historical and Social Sciences (CHHSS 2012)	Phnom Penh , Cambodia	May 25, 2012
2012 2nd International Conference on Education, Research and Innovation (ICERI 2012)	Phnom Penh , Cambodia	May 10, 2012
2012 2nd International Conference on Business and Economics Research (ICBER 2012)	Phnom Penh , Cambodia	May 10, 2012
October 26-28, 2012		
2012 2nd International Conference on Humanities, Society and Culture (ICHSC 2012)	Hong Kong	June 5, 2012
2012 International Conference on Financial Theory (ICFT 2012)	Hong Kong	June 15, 2012
2012 3rd International Conference on E-business, Management and Economics (ICEME 2012)	Hong Kong	June 20, 2012
2012 3rd International Conference on Business, Economics and Tourism Management (CBETM2012)	Hong Kong	June 20, 2012

2012 IEDRC CHENNAI CONFERENCES

November 23-25, 2012		
2012 3rd International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS 2012)	Bangkok, Thailand	July 10,2012
2012 International Conference on Ethics in Human Reearch (ICEHR2012)	Bangkok, Thailand	July 10,2012
2012 2nd International Conference on History and Society Development (ICHSD 2012)	Bangkok, Thailand	July 15,2012
2011 2nd International Conference on Information and Finance (ICIF 2012)	Bangkok, Thailand	July 15,2012
December 21-23, 2012		
2012 3rd International Conference on Economics, Business and Management (ICEBM 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 2nd International Conference on Languages, Literature and Linguistics (ICLLL 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 International Conference on Sociality and Humanities (ICOSH2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
December 29-30, 2012		
2012 International Conference on Business,Management and Governance (ICBMG 2012)	Hong Kong	Aug. 20, 2012
2012 International Conference on Humanity, Culture and Society (ICHCS 2012)	Hong Kong	Aug. 20, 2012